



# MAROTTI CAMPI



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## Marotti Campi Key facts

Marotti Campi Estate was founded in 1860 as a farm with 120 hectares of land and the first vineyard planted in 1886 by our ancestor Cesare Marotti.

The winery is now owned and conducted by Giovanni, Francesca and Lorenzo Marotti Campi.

We currently own 56 hectares of vineyards in Morro d'Alba on the hills facing the Adriatic sea in the heart of Le Marche Region.

We mainly grow Verdicchio and Lacrima grapes, the most representative indigenous varieties of the area.

The modern winery was built in 1999 with total capacity 8.000 Hl.

We currently produce 230.000 bottles under the brand Marotti Campi.

**Philosophy:** our wines are 100% made from estate grown grapes to guarantee a truthful expression of this terroir. The style of our wines is aimed to show the real character of these unique indigenous varieties more than to “chase the fashion of the moment”.

**Viticulture and vinification:** being the owners of the land that we farm and knowing that we will pass it to our sons makes us more conscious about the environment, we try to minimize environmental impacts and to ensure economic viability and a safe, healthy workplace. We do not have irrigation and we protect soil from water run-off, our winery runs 100% on solar power and we minimize the use of synthetic agricultural chemicals. Growing old indigenous grapes, especially the Lacrima is extremely challenging, it requires skill and knowledge and experimentation but we are lucky to have a team of experts who have been working with us for two or three generations. High-tech, low-intervention winemaking prevails because we want our wines to be a clean expression of the grapes and to be capable to improve after long ageing. We see tradition and innovation as the two faces of the same medal.